

e-Charak

e-Channel for Herbs, Aromatic, Raw Material & Knowledge

What is e-Charak

- A virtual market place for medicinal plants
- A platform for buyers & sellers to interact
- A virtual showcase to display goods & services
- For knowledge access and sharing



Who can use e-Charak

- Individuals - Farmers, traders, collectors
- Community Groups – Self Help Groups (SHGs), Farmer Producer Organizations (FPO), Community Based Organizations (CBOs)
- Institutions – NGOs, Cooperatives
- Anybody who has interest in medicinal plants

What items can be posted

- Planting materials
- Medicinal plants/Herbs
- Herbal extract
- Value added products



Why Use e-Charak

- Get better market for products/services
- Save time and energy in identifying right customers
- Get to know the value of one's goods
- Get information on source for planting materials
- Get rightful share of benefits
- Make better decisions - what & how much to produce



National Medicinal Plants Board

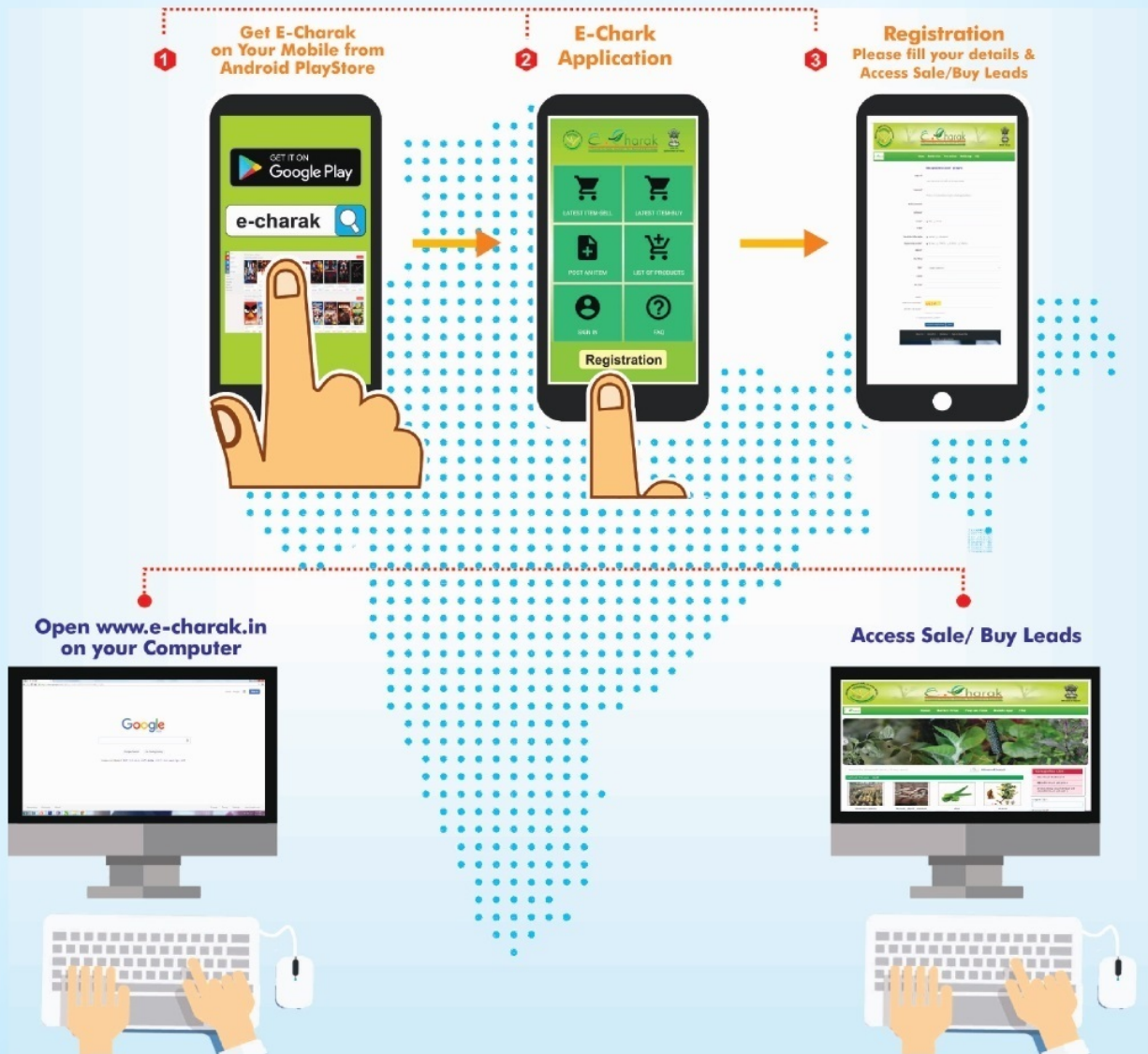
Ministry of AYUSH, Government of India



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HOW TO USE



किसानों के लिए आयुर्वेद

Ayurveda for Farmers

