



National Medicinal Plants Board

Ministry of AYUSH, Government of India



What is e-Charak

- A virtual market place for medicinal plants
- A platform for buyers & sellers to interact
- A virtual showcase to display goods & services
- For knowledge access and sharing



Who can use e-Charak

- Individuals - Farmers, traders, collectors
- Community Groups – Self Help Groups (**SHGs**), Farmer Producer Organizations (**FPO**), Community Based Organizations (**CBOs**)
- Institutions – NGOs, Cooperatives
- Anybody who has interest in medicinal plants



What items can be posted

- Planting materials
- Medicinal plants/Herbs
- Herbal extract
- Value added products



Why Use e-Charak

- Get better market for products/services
- Save time and energy in identifying right customers
- Get to know the value of one's goods
- Get information on source for planting materials
- Get rightful share of benefits
- Make better decisions - what & how much to produce



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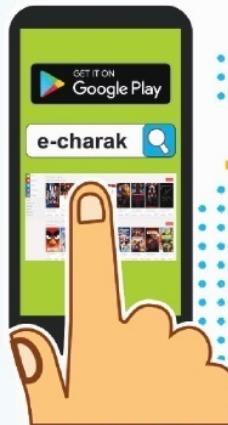


e.Charak

e-Channel for Herbs, Aromatic, Raw Material & Knowledge

HOW TO USE

- ① Get E-Charak on Your Mobile from Android PlayStore



- ② E-Charak Application



- ③ Registration
Please fill your details & Access Sale/Buy Leads



Open www.e-charak.in on your Computer



Access Sale/ Buy Leads



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