

Annual Activities Report

(FY 2022-23)

State Medicinal Plants Board, Odisha, Bhubaneswar.

State Medicinal Plants Board, Odisha was constituted to ensure sustainable availability and use of medicinal plants. The SMPB is implementing various schemes under financial support received from State sector and central sector. During the FY 2022-23 the following activities were conducted.



Regional Kalinga Herbal Fair:

During the reported financial year three numbers of Regional Kalinga Herbal Fairs were successfully conducted at Rourkela, Muniguda and



Berehampur by DFO, Rourkela, DFO, Raygada and DFO, Berehampur respectively.

15th State Level Kalinga Herbal Fair:



The 15th State Level Kalinga Herbal Fair was held from 10th to 16th February, 2023 at IDCO Exhibition Ground, Bhubaneswar with 130 no. of



stalls. The main participants were ATPs, SHGs, Traders, Manufacturers, Yoga, Govt. organizations etc from different parts of the State. In these Fair different themes workshops were conducted for the

Traditional Healers, Senior Citizen's, buyer-sellers, Ayurvedic & Homoeopathy Student's.

Training & Workshops:



The training programme was conducted at A.T.L.C. Conference Hall, Adibashi Exhibition Ground, Unit – 1, Bhubaneswar from 22nd March to 23rd March 2023 and M.P.K.C., Patrapada, Bhubaneswar on 24th March 2023 with the aim to Double the Medicinal Plant Farmers' Income. The training programme was attended by 50 Nos of farmers from Mayurbhanj, Deogarh, Rayagada & Koraput districts.

The event was inaugurated by Sj. Sudeep Nayak, IFS, Chief Executive, State Medicinal Plants Board, Odisha on 22nd of March 2023 accompanied by Mrs. Anasuya Sarangi, Dy. Conservator of Forests,



State Medicinal Plants Board, Odisha. In his inaugural speech the Chief Executive of SMPB, Odisha highlighted the importance of Medicinal Plant cultivation in our state which not only promote the Ex-situ



conservation of Medicinal Plants, but also round the year availability of Medicinal Herbs will be ensured. He also narrated the experience gained during the cultivation of Ashwagandha by the

SMPB, Odisha and discussed various issues regarding success and failure with the Farmers. He advised all the participants regarding selection of Crops, Seeds and Climatic Conditions prior to moving towards cultivation process so that the failures can be minimized.

Promotion and Cultivation of Medicinal Plants:



District, Muniguda of Rayagada District and Semiliguda of Koraput District by the 80 numbers of farmers around 290 acres of land. SMPB, Odisha provided technical



guidance and training to the farmers regarding seed sowing technique, organic manure and pesticide preparation technique and harvesting and storage technique to the farmers during the entire crop cycle of Ashwagandha. Similarly in the Uparjhar village of Bolangir district



promotion of Tulshi cultivation was done in 7 Acres by



the Farmer Mr. Premanand Choudhry. He was facilitated with one oil extraction unit through DRDA, Bolangir for extraction of aromatic oil from Tulshi. SMPB, Odisha had already released a subsidy of Rs.13,177.00 to Mr. Premanand Choudhry.



Establishment of Herbal Garden:

For establishment of Herbal Garden in Nayagarh and Bargarh Forest Division fund has been allocated to the DFO Nayagarh and DFO, Bargarh.

Exposure visit:



- International Herbal Fair, 2022, Bhopal.

State Medicinal Plants Board, Odisha acknowledge the benefit of knowledge sharing platform and conducted an exposure visit programme to attend International Herbal Fair, 2022 held at Lal Parade Ground, Bhopal, Madhya Pradesh. It is one of the largest herbal fair in India provides an opportunity to visitors and exhibitors, to explore their objectives in the dimension of the business, social, cultural and educational. In this event two numbers of traditional healers and two numbers of officials from State Medicinal Plants Board, Odisha had participated from 20th to 26th December, 2022. Sri Sudeep Nayak, IFS, Chief Executive, State Medicinal Plants Board, Odisha had joined the fair from



dated 20th December, 2022 to 21st December, 2022. He interacted with the PCCF, Madhya Pradesh and other Forest Officers of Madhya Pradesh during the fair regarding cultivation and market linkages of medicinal plants. He had also visited all the stalls in the fair and instructed us to collect information regarding Traders, Manufacturers, Market and Current Price of the raw-drugs. Then he had visited our SMPB stall and advised the traditional healers to enhance the packaging quality.

The International Herbal Fair, 2022 held at Lal Parade Ground, Bhopal was the 9th edition inaugurated by S. Shivraj Singh Chouhan, Honorable Chief Minister of Madhya Pradesh.

- Kerala Forest Research Institute (KFRI), Thrissure, Kerala.

State Medicinal Plants Board, Odisha organized an exposure visit for Ashwagandha farmers of Reamal block of Deogarh district at Kerala Forest Research Institute (KFRI), Thrissure, Kerala. The overall objective of the exposure visit is to exchange ideas and experience regarding challenges in cultivation of medicinal plants and its market linkages. The visit involved the interaction with various stakeholders like medicinal plants cultivators, traders and herbal medicine manufacturing units.

State Medicinal Plants Board, Odisha, Bhubaneswar successfully conducted the exposure visit on 20th February to 1st March, 2023.

Key Features of the Activity: At a Glance

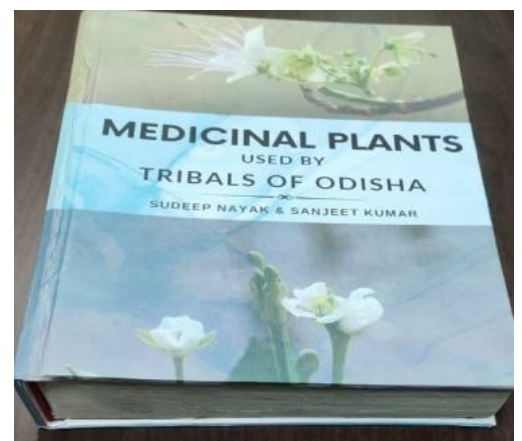
- The events helped bringing farmers and institutions on a common platform for better coordination in future, which will ultimately help in reaping good results.
- Healthy debate and discussion over myths about medicinal plants cultivation and financial benefits were held during the discussions.
- The events also enabled participants to know some medicinal plants cultivation ways of organic farming and treatment of seeds and soil management etc.
- All the two training workshops and exposure visits proved extremely successful in terms of diversity of medicinal plants cultivation and its market linkage. Majority of participating farmers expressed their willingness to switch over to medicinal plants farming.



IEC Activities:

- Publication

State Medicinal Plants Board, Odisha documented traditional health care practices and uses of medicinal plants by the different tribes of Odisha and published in the form of book entitled "***MEDICINAL PLANTS USED BY TRIBES OF ODISHA***". In this book documented around 200 medicinal plants and its uses. This book is going to be published



shortly.

- Publicity.
- A video documentary on **Process of Ashwagandha Cultivation** in Odisha has already been prepared and published for wide publicity among general public as well as farmers to promote the cultivation of medicinal plants and their benefits.
- For promotion of Ashwagandha cultivation and its uses fixed (20ft x 10ft) six numbers hording in different locations of Odisha for wide publication on cultivation of medicinal plants and its benefits.
- Awareness.



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 Longitude: 84.716029
 Elevation: 209.44±13 m
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As per instruction of Ministry of AYUSH, Govt of



India, a planting of medicinal plants and awareness programme to promote the use of medicinal plants among the students under “Seva Pakhwada”.programme has been conducted at Govt High School, Balianta,in Khurda district successfully.

BRIEF REPORT ON GLOBAL AYUSH INNOVATION & INVESTMENT SUMMIT (GAIS)

As per NMPB’s letter on Dtd. 07.04.2022 regarding “Buyer Seller Meet among Farmer, Industries and State / UT Government on challenges faced and way forward which includes discussion on Medicinal Plants Cultivation and Supply Chain Management” at Gandhinagar, Gujarat, State Medicinal Plants Board, Odisha had selected two number of participants one each from Western Region Southern Region of the State keeping in mind their Knowledge on Indian Traditional Health Care Practices, Knowledge about the cultivation and marketing of Medicinal Plants.



and

The 1st Participant that SMPB, Odisha selected was Sri Lalit Mohan Sahu of Village – Balam of Block – Barkote, District – Deogarh. He has more than 30 years of experience in Medicinal Plant sector and the 2nd

Participant Sri Hari Pangi of Village – Tentuliguda, Block – Semiliguda, District – Koraput has more than 32



years of experience in Traditional Healing, Medicinal Plant Conservation & Medicinal Plant based trade. Both the persons had inherited their forefather's knowledge and serving to the communities since the past decades.

Both the participants had participated in the Global AYUSH investment and innovation summit at Gandhinagar, Gujarat from 20th April 2022 to 22nd April 2022. As per their experience at the summit they had shared

their experience with SMPB, Odisha which is briefly illustrated below.

- ❖ Through this summit, the Govt. of India has initiated Research on Ayurveda & Ayurveda Tourism projects.
- ❖ During this event the WHO has inaugurated Transitional Medicine Centre on Ayurveda.
- ❖ Promotion of cultivation of Medicinal Plants and establishment of Mandies and Market Chain



Chief Executive
State Medicinal Plants Board, Odisha