

## Activities of State Medicinal Plants Board, Odisha during 2024-25

During 2024-25, 17<sup>th</sup> State level Kalinga Herbal Fair was organised at IDCO Exhibition Ground, Unit – III , Bhubaneswar from 6<sup>th</sup> to 12<sup>th</sup> November, 2024 containing 130 nos. of stalls. In this state level event various Ayurvedic Manufacturing Companies, Ayurvedic Traditional Practitioners, SHGs, Traders, Yoga, Govt. organizations etc from different parts of the State participated and workshops were conducted on different themes for the Traditional Healers, Senior Citizens, buyer-sellers, Ayurvedic & Homoeopathy Students to create awareness on conservation, use, cultivation and marketing of medicinal plants.

Two nos. of Regional Kalinga Herbal Fair at Keonjhar & Karanjia has been conducted successfully through the concerned DFOs.

One booklet namely *“Ousadhiya udvidara unnata krushi pranali o bibhinna chikischare ehara prayoga padhatti”* has already been published and distributed among the public, students , farmers , traditional healers , plant lovers etc during 17<sup>th</sup> State Level Kalinga Herbal Fair.

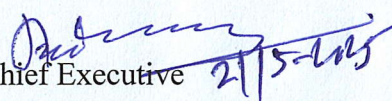
One awareness rally & meeting was conducted at Thakurmunda, Mayurbhanj on medicinal plants on the occasion of 150<sup>th</sup> Birth Anniversary of Bhagawan Birsa Munda on Janajatiya Gourav Divas .

SMPB, Odisha conducted two nos of plantation programme, one at Maharatha High School, Naharkanta , Bhubaneswar as a part of “ EK PED MAA KE NAAM” campaign announced by Hon’ble Prime Minister of India which is a unique initiative that combines Environment conservation with cultural values and another plantation programme at Nagarvan, Patrapada , Bhubneswar.

SMPB, Odisha participated in the Ayurveda Parva conducted from 24<sup>th</sup> to 26<sup>th</sup> October, 2024 at Gopabandhu Ayurveda College , Puri.

SMPB, Odisha participated in 10<sup>th</sup> International Herbal Fair at Bhopal during the month of December, 2024.

SMBP, Odisha conducted one Exposure visit to Kerala Forest Research Institute, Peechi, Kerala with 10 nos. of farmers and 2 nos. of SMPB officials.

  
Chief Executive  
State Medicinal Plants Board, Odisha

\*\*\*\*\*